CPC° Computer Prompting and Captioning Co.

1-800-977-6678 | Infc
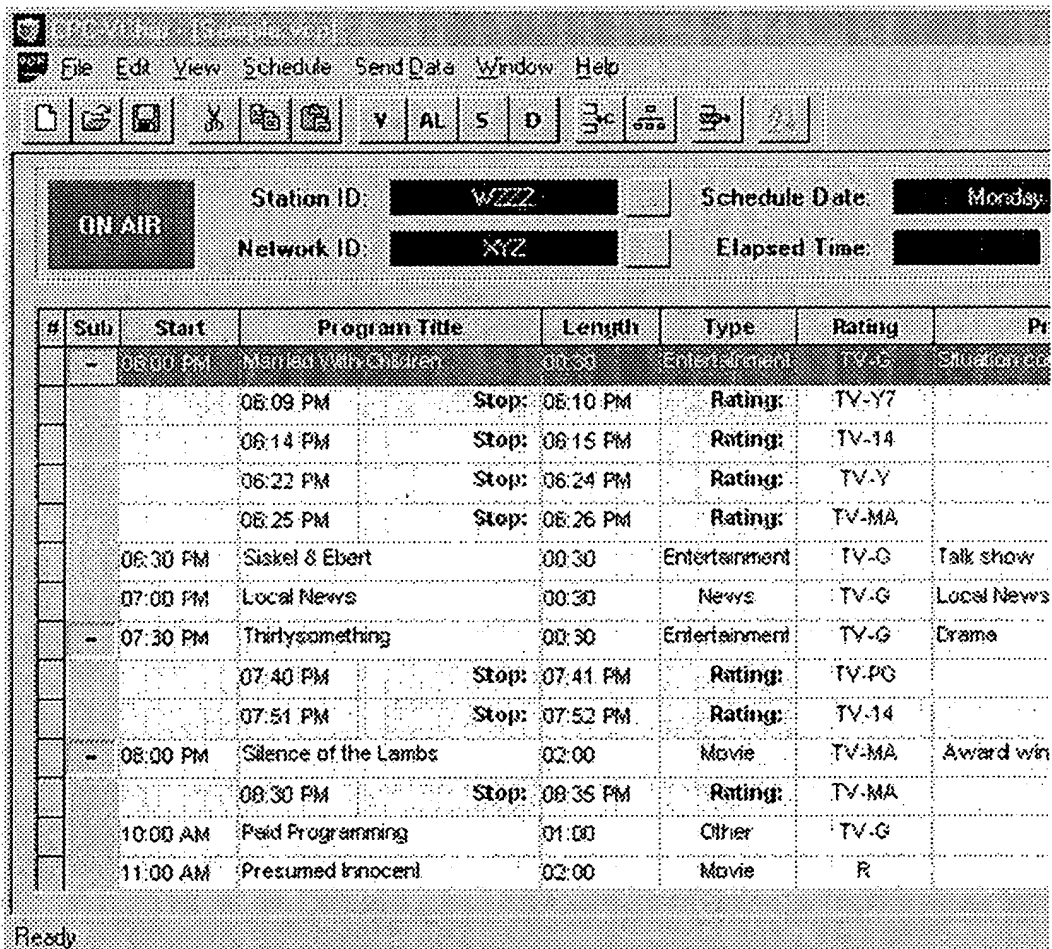
Home
Captioning
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Services

The CPC-VChip Software

The broadcaster or program producer uses the CPC-VChip software to insert V-Chip ratii
21 of the video using a closed caption encoder. The software can also insert other inform
the program name, station ID, etc.

When a home viewer watches a program with V-Chip information, the V-Chip in their tele
the V-Chip rating information, and either displays the program with the rating on the scre(
out the program if the V-Chip rating exceeds the rating the home television set is progran

Since many television sets do not have V-Chips, the software is also capable of simultan(
sending out program rating information as a viewable icon.

File   Edit   View   Schedule   Send Data   Window   Help

| | | | | | V | AL | S | D | | | |

| | Station ID | WZZZ | | Schedule Date | Monday |
| ON AIR | Network ID | XYZ | | Elapsed Time | |

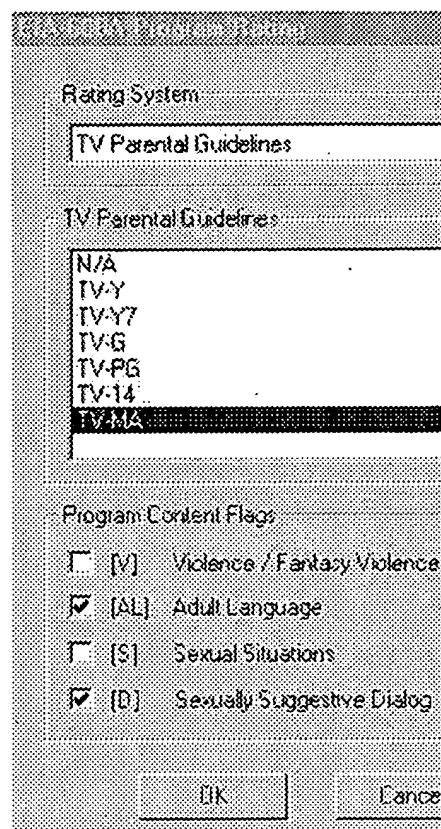| #	Sub	Start	Program Title	Length	Type	Rating	Pr
-		06:00 PM	Monday Night Football	03:00	Entertainment	TV-G	Sports
		06:09 PM	Stop: 06:10 PM		Rating:	TV-Y7	
		06:14 PM	Stop: 06:15 PM		Rating:	TV-14	
		06:22 PM	Stop: 06:24 PM		Rating:	TV-Y	
		06:25 PM	Stop: 06:26 PM		Rating:	TV-MA	
		06:30 PM	Siskel & Ebert	00:30	Entertainment	TV-G	Talk show
		07:00 PM	Local News	00:30	News	TV-G	Local News
	-	07:30 PM	Thirtysomething	00:30	Entertainment	TV-G	Drama
		07:40 PM	Stop: 07:41 PM		Rating:	TV-PG	
		07:51 PM	Stop: 07:52 PM		Rating:	TV-14	
	-	08:00 PM	Silence of the Lambs	02:00	Movie	TV-MA	Award wir
		08:30 PM	Stop: 08:35 PM		Rating:	TV-MA	
		10:00 AM	Paid Programming	01:00	Other	TV-G	
		11:00 AM	Presumed Innocent	02:00	Movie	R	

Ready

An example of multiple ratings for a single program
Program starting at 6:00 is rated TV-G. Some parts are rated TV-Y7, 14, Y, &

Software Features

- Encodes V-Chip program ratings onto any

video.

- Simultaneously places viewable program ratings onto programs for televisions not equipped with a V-Chip.
- Ratings can change second by second to reflect changes in the program content.
- Ratings can be placed onto the program in post-production, or pre-programmed days in advance, and sent out automatically at the proper time as the program is broadcast.
- Encodes all other V-Chip features. These include: program name, program length, program type, station ID, network name, start time/program ID, time in show, and time of day.
- Can set up Crossover Links for WebTV¨ at the same time V-Chip information is being encoded.
- Easy-to-understand help screens are just a keystroke away.
- Best customer support in the industry.

Click Here for an article about the CPC-Vchip as seen in the Washington Post.

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